GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Home Department – CINEMAS – M/s Inox Leisure Limited, Chitralaya Cine Mall, Visakhapatnam – Restoration of rates of admission to all 5 screens and ratification in having issued B-Form Licence for 4th & 5th Screens – Accorded – Orders – Issued.

HOME (GENERAL. A) DEPARTMENT

G.O.MS.No. 112 **Dated: 29-06-2017**

Read the following:-

1. G.O. Ms. No.142, Home (General) Department, dated 25.09.2014.
2. G.O.Rt. No.1143, Home (General) Department, dated 08.10.2015.
3. From the Joint Collector and Licensing Authority, Visakhapatnam District, Lr. No.(M) RC. No.474/2017/C1, dated 10.04.2017.

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ORDER:

In the reference 1st read above, orders were issued, granting Cinematograph License to M/s Inox Leisure Limited, Chitralaya Cine Mall, Visakhapatnam with three (3) screens and also permitted to screen five (5) shows per day in all the three screens allowing rates of admission as Rs.225/- & Rs.250/- for Royal class (2D Movies, 3D Movies) and Rs.150/- & Rs.175/- for Executive class (2D Movies, 3D Movies) in all three screens, consisting of 635 seats. However, the said rates were decreased as per the request of the said Multiplex vide reference 2nd read above.

2. In the reference 3rd read above, the Joint Collector & Licensing Authority in his letter dated: 10.04.2017 has informed that the authorised signatory of M/s Inox Limited, Chitralaya Cine Mall, Visakhapatnam has submitted that due to increase in operating expenditure and their pursuit to sustain standards, they have proposed to enhance the rates of admission as detailed below:

Screen	Class	No. of Seats	Existing Rates of Admission		Proposed Rate of Admission	
			2D Movies	3D Movies	2D Movies	3D Movies
Screen 1	Royal	15	225	250	225	250
	Executive	320	125	150	150	175
Screen 2	Executive	166	125	150	150	175
Screen 3	Executive	134	125	150	150	175
Screen 4	Executive	122	125	150	150	175
Screen 5	Executive	157	125	150	150	175
Total		**914**				

3. Accordingly, the Joint Collector, Visakhapatnam has requested the Government to accord necessary permission on the request of M/s Inox Leisure Limited, Chitralaya Cine Mall, Suryabagh, Visakhapatnam to enhance the rates of admission for all the five (5) screens due to increase in operation expenditure and their pursuit to sustain standards, and also ratification in having issued B-Form Licence to 4th and 5th Screens of said Multiplex.

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4. Government, after careful examination of the matter and in exercise of the powers conferred under Section 12 of Andhra Pradesh Cinemas (Regulation) Act, 1955 and under clause (a) of sub rule (3) of rule 11 (b) of Andhra Pradesh Cinemas (Regulation) Rules, 1970, hereby restore the rates of admission as proposed at para 2 above, which was already granted vide reference 1st read above, for the five (5) screens of M/s Inox Leisure Limited, Chitralaya Cine Mall, Suryabagh, Visakhapatnam consisting of 914 seats and also ratify the action of Joint Collector, Visakhapatnam in having issued 'B' Form License for 4th & 5th Screens of the said Multiplex.

5. The Joint Collector, Visakhapatnam District shall take further necessary action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

A.R. ANURADHA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Collector & District Magistrate, Visakhapatnam.
The Joint Collector and Licensing Authority, Visakhapatnam District.
Copy to:
The CEO, M/s Inox Leisure Limited, Chitralaya Cine Mall,
Suryabagh, Visakhapatnam.
The PS to Spl. Chief Secretary to Hon'ble CM and Minister.
The PS to Prl. Secretary, Home Department.
SF/SC.

//FORWARDED: : BY ORDER//

SECTION OFFICER